

Best practices for submitting information to the Orcas Island Chamber Blast

We are happy to bring your news to almost 2600 readers of the Blast. Here are some simple guidelines to help you with formatting and deadlines. We hope this will be helpful to you.

- Send entry to blast@orcasislandchamber.com
- Include title, day, time, location and a brief summary of less than 100 words
- Use Arial, size 11 font, for the body of the article. Use all capital letters and size 12 for the title.
- Include photo or logo (optional)
- Contact information can be a phone number, email, or website
- Submit by **Wednesday** for publication on Thursday.
- Shopping or services will run for 2 weeks, stop for 2 weeks, and then can resume. It is best to submit information with a new description, if possible, to keep the readers engaged.
- Restaurant hours will be in the Dining Guide unless new hours need to be announced and they will run for 2 weeks.

Here is an example of a Blast submission following the Guidelines:

A HERO OF OUR TIME @ ORCAS CENTER

(Saturday, April 15, 6:30 pm in Cinema Center Stage)

Pechorin, a young officer, embarks on a journey across the majestic mountains of the Caucasus, on a path set by his passionate encounters. The story based on the larger-than-life hero Pechorin is adapted from Mikhail Lermontov's literary masterpiece in three separate stories recounting his heartbreaking betrayals. Is Pechorin a real hero? Or is he a man like any other? Cast: The Bolshoi Principals, Soloists and Corps de Ballet. Tickets: \$20, \$15 students, \$2 off for Orcas Center members; \$5 Subsidized Tickets available at the Box Office.

INFORMATION: www.orcascenter.org

Your comments and suggestions about the Blast are greatly appreciated. Please feel free to call or email Carol at the Chamber office at 376-2273 or the blast@orcasislandchamber.com